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ESSAGE

Dear friends,

It is an honor to celebrate together the 110th Anniversary since the establishment of the first and most competitive University of economics and public administration in Romania. We are proud of this seniority, because it is the bright mirror of the efforts made by dozens of generations of teachers and of more than 350,000 graduates, who have honestly served this country, its development, progress and the well-being of its people.

"This Academy must become a center where all economic activity must concentrate and depend on" said on November 1, 1913, in his Opening Address at the newly established University, the first Rector of the Academy of High Commercial and Industrial Studies, Professor Anton Davidoglu, an internationally reputed mathematician.

The high standards set by the most representative forefathers, such as our founder, Nicolae D. Xenopol, Prime Minister Titu Maiorescu, the illustrious professors and rectors Stanislas Cihoski, Ion Raducanu, Gheorghe Tasca, Virgil Madgearu, Nicolae Iorga, Victor Slavescu, have been met by generations and generations of academics, among whom Nicolae N. Constantinescu, Emilian Dobrescu, Iulian Vacarel, Vladimir Trebici, Alexandru Gheorghiu, Gheorghe Dolgu, and many others.

With a tradition of 110 years of academic excellence, we are a strong community, with over 25,000 members, a well-known brand, with ambitious aspirations, aware of the responsibility that falls upon our shoulders as concerns the molding of upstanding, professionally dedicated and noble people, who will carry with them throughout their life the values that Alma Mater aims to transmit through them from here, from the heart of Bucharest, from Piata Romana, from the kilometer zero of economic higher education in Romania, to the future of our society and the young people of tomorrow!

With confidence and emotion, as its proud alumnus, I wish the Bucharest University of Economic Studies "Happy Anniversary!" Vivat, Crescat, Floreat!

PhD Prof. Nicolae ISTUDOR Alumnus ASE Rector



We are proud that, for 110 years, at the Bucharest University of Economic Studies it has been fully understood that the highest quality economic education is strategic to our society's success and stock of relational capital.

Message from the President of the University's

SENATE

On this Anniversary, we stand together as a responsible, united, competitive academic community, dedicated to essential values, whose members produce advanced knowledge and disseminate it towards the national and international professional and scientific environment, and provide high quality value-added services to the wider community which they are a part of.

We have all the leverage to remain the main place of the debate of great economic ideas, of business schools that disseminate the best practices, the space conducive to avoiding the trap of self-sufficiency and the spread of the conviction that prosperity has, in addition to its measurable quantitative indicators, more qualitative facets that can only be captured with the tools of multi-disciplinarity.

We have the duty to continue to excel in strategic directions such as: ensuring a high quality of our educational of er, contributing to the professionalization of the Romanian entrepreneurial environment, finding optimal solutions to the problems that the Romanian economy is facing, an even wider opening to the foreign environment.

Vivat, Crescat, Floreat the Bucharest University of Economic Studies!

PhD Prof. Dumitru MIRONPresident of ASE's University's Senate

Message from the President of

USASE

All these years, ASE has provided students who have crossed its threshold with the right environment for developing strengths and

ASE represents for us, the students, the place where we have met experienced professors, who have trained and supported us on the path of economic sciences and

This year is a special year for the entire community of the Bucharest University of Economic Studies. For 110 years, we have continued to

transmit from generation to generation the excellence that places us in the most prominent international rankings, and it is an opportune

moment to look back with pride and gratitude to the institution that

have opened our horizons to research and to the national and international economic and social environment.

talents; it has challenged us in ways we didn't think possible; it has helped us gain knowledge and understanding, as well as explore the world.

The Bucharest University of Economic Studies has taught us how important it is to take advantage of all available development opportunities, to be persistent in achieving the proposed goals and to be as involved as possible in civic life.

This Anniversary is a good opportunity to see where we stand on the market in 2023. The best example can be set by our graduates and students. From multinational executives to ministers, from bank CEOs to leading accounting experts, from renowned statisticians to successful ambassadors, our graduates speak daily about the quality of our study programs through their performance.

We are grateful to this prestigious institution for the warmth with which it welcomes us every time, for what we have learned and for the future it builds for us!

Doctoral candidate Andra MECU

The Bucharest University of Economic Studies Students' Union - USASE

UNIVERSITY MANAGEMENT TEAM



Rector PhD Prof. Nicolae ISTUDOR



President of the **University's Senate** PhD Prof. Dumitru MIRON

BOARD OF TRUSTEES' BUREAU



Vice-rector - Education PhD Prof. Roxana SÂRBU



Vice-rector - Ligison with the social and business environment, cooperation with students PhD Prof. Dorel Mihai PARASCHIV /



Vice-rector -Development of the IT infrastructure and logistics PhD Prof. Ion SMEUREANU



Vice-rector -International relations PhD Prof. Constantin Marius PROFIRQU



Vice-rector - Scientific research, development and innovation PhD Prof. Alina Mihaela DIMA



Vice-rector - Economic and financial management PhD Prof. Razvan Cătălin DOBREA)



Vice-rector - Management of human resources and European funds PhD Prof. Dan Gabriel DUMITRESCU



Director of the Council for Doctoral Studies PhD Prof. Mirela ACELEANU



General Administrative Director PhD Associate Prof. Florin DOBRE



Student Representative PhD Candidate Andra MECU



PhD Prof. Liliana FELEAGA,
Faculty of Accounting and
Management Information Systems



PhD Prof. Elvira NICA,
Faculty of Administration
and Public Management



PhD Prof. Mirela STOIAN,
Faculty of Agrifood and
Environmental Economics



PhD Associate Prof. Tanase STAMULE Faculty of Business Administration in Foreign Languages



DEANS

PhD Prof. Ionela COSTICA , Faculty of Finance and Banking



PhD Prof. Gheorghe HURDUZEU, Faculty of International Business and Economics



PhD Associate Prof. Ioan Ovidiu DUMITRU, Faculty of Law



PhD Prof. Gabriela TIGU, Faculty of Business and Tourism



PhD Associate Prof. Vasile Alecsandru STRAT, Bucharest Business School



PhD Prof. Marian DARDALA, Faculty of Economic Cybernetics, Statistics and Informatics



PhD Prof. Ion POPA,
Faculty of Management



PhD Prof. Calin Petrica VEGHES, Faculty of Marketing



PhD Prof. Grigore loan PIROSCA, Faculty of Theoretical and Applied Economics

The Academy of High Commercial and Industrial Studies, the first name of the country's first economic university, was established on April 6, 1913 by the Royal Decree signed by King Carol I.

The University's activity was promulgated by Royal Decree based on the Law on the **Establishment of the Academy** and administration of the Academy of High Commercial and Industrial Studies 5498 of August 30, 1913.

No. 2978 of April 6, 1913, and the Regulation for the organization of High Commercial and Industrial Studies, promulgated by Royal Decree No.

The entire responsibility, but also the full credit, for the drafting of the Law establishing the Academy under the auspices of the Ministry of Industry and Commerce, went to the then Minister Nicolae D. Xenopol, the one who demonstrated to the public, despite political opposition, the usefulness of and necessity for such an institution of higher economic education. Young economists, trained in prestigious European universities, were part of the drafting commission of the Law establishing the Academy, together with specialists from institutions such as the Bucharest Chamber of Commerce and Industry, the National Bank, the Marmorosch Blank & Co. Bank, the School of State Sciences, the Higher School of Commerce: Ion Raducanu, Stanislas Cihoski, Aristide Blank, M. Bratila, D. Comsa, D. H. Hagi-Teodorachy, G. I. Juvara, Chr. D. Staicovici.

In 1967, the University received the name of the Bucharest University of Economic Studies.

The inauguration of the University, initially with three faculties, took place on November 1, 1913, with Professor Anton Davidoglu, a mathematician of international reputation, as the first Rector. On ASE's 110th Anniversary, through the effort,

dedication and commitment of the academic and administrative staff and students, the institution is today a research intensive university, institutionally accredited by ARACIS (the Romanian Agency for Quality Assurance in Higher Education) with a "High Degree of Confidence", a leading player on the educational market in Romania and abroad – as evidenced by its positioning in prestigious international rankings, as well as by its being an unfailing partner for the business environment, a fact proven by ASE's good reputation among employers and the very good degree of insertion of graduates on the labor market.

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ASE'S Reciois Gallery/



Anton Davidoglu (April 1913 – February 1918)



Eugen Ludwig (February 1918 – February 1919)



Stanislas Cihoski (February 1919 – February 1924)



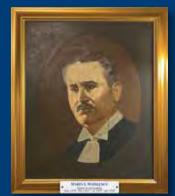
lon N. Angelescu (February 1924 – February 1929)



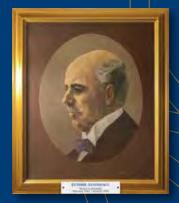
Gheorghe Tașcă (February 1929 – December 1930)



lon Răducanu (December 1930 – September 1940)



Marin I. Mazilescu (September 1940 – February 1941 / July 1947 – April 1948)



Eftimie Antonescu (February 1941 – January 1944)



Victor Slăvescu (January 1944 – October 1944)



Ștefan Stănescu (November 1944 – 1945)



Mircea Nicolaescu (February 1959 – October 1961)



Marin A. Lupu (October 1961 – October 1971)



Gheorghe Dolgu (October 1971 – January 1980)



Nicolae M. Maxim (1945 – before July 1947)



Anton Alexandrescu (December 1948 – March 1949)



Ilie Văduva (May 1980 – November 1985)



Alexandru Puiu (December 1985 – February 1990)



Constantin Bărbulescu (February 1990 – May 1996)



Vasile Malinschi (1949 – May 1954)



(April 1948 – December 1948)

Ștefan Arsene (May – November 1954)



Mihail Hașeganu (February 1955 – January 1959)



Paul Bran (May 1996 – May 2004)



Ion Gh. Roșca (May 2004 – March 2012)



Pavel Năstase (March 2012 – March 2016)

Choose a Leader

With a tradition of over 110 years and over 350,000 graduates, ASE is the leader of economic and public administration higher education in Romania and South-Eastern Europe, with a sound international reputation, as evident from its numerous international partnerships and

its outstanding positioning in leading university rankings, in many of whom it ranks first at national level.

The Bucharest University of Economic Studies is a dynamic university, permanently adapting to the demands of the market economy, in close connection with the business environment, always offering new study and career opportunities to its future graduates.

ASE enjoys an excellent reputation among Romanian employers. According to the QS World University Rankings, 86% of its graduates find employment in their field of study within six months upon graduation.

The Bucharest University of Economic Studies currently has 13 Faculties and over 25,000 students. ASE offers numerous Bachelor's, Master's, MBA and Doctoral degree programs in Romanian, English, French and German, and also comprises departments for research, postgraduate studies and academic staff training. ASE's students benefit from the opportunity to study several foreign languages: Arabic, Chinese, English, French, German, Italian, Hindi, Japanese, Russian, Spanish, Turkish.

ASE offers its students generous educational spaces and a modern campus located in the center of the capital city of Romania. To enhance their physical well-being, ASE's students can practice their favorite sports in modern sports facilities and as part of the University's

Academic Sports Club – CSU ASE, which has multiple national and world champions.

The Bucharest
University of
Economic
Studies undertakes
the mission to
thoroughly prepare

competent, honest, outstanding professionals. The generations of future economists of the country will become the elites of the socio-economic environment, with advanced skills in the fields of: economic sciences, administrative sciences, sociology, applied modern languages and law, necessary to support the dynamic development of the country's competitive society and economy.



Facult

study domains: Economic Sciences, Administrative Sciences, Sociology, Law, Applied Modern Languages, Education Sciences

types of education: on campus, off campus, distance learning

Bachelor's study programs

Master's stu programs

Doctoral Schools

Postgraduate study programs

foreign languages: Arabic, Chinese, English, French, German, Italian, Hindi, Japanese, Russian, Spanish, Turkish.

key figures

Reading rooms

excellence, performance, merit and soc scholarships

student internships in large Romanian and multinational companies

places in comfortable student dorms, in the center of Bucharest

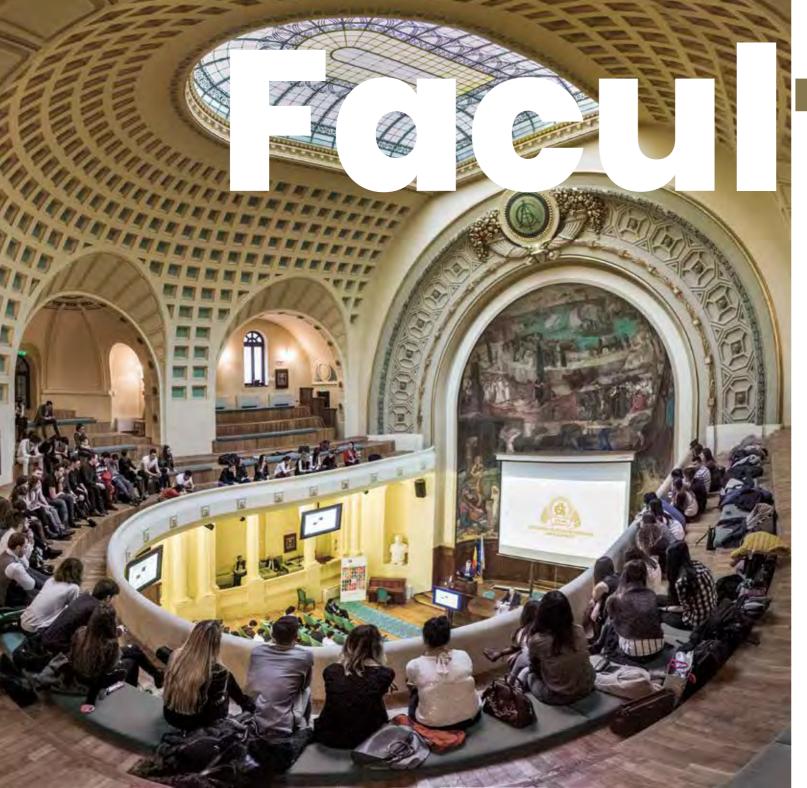
Erasmus scholarships at prestigious universities from around the world

student associations involved in national and international activities

in International rankings

Since 2014, the Bucharest University of Economic Studies has held notable positions at national and international level in prestigious international rankings: QS World University Rankings, Times Higher Education, Top Shanghai, U-Multirank, World's Universities with Real Impact. These rankings periodically evaluate aspects regarding:

- the quality of the teaching, learning and research activities carried out by universities around the world,
- \bullet the degree of internationalization,
- the transfer of knowledge to the economic and social environment,
- their reputation among employers,
- their involvement in solving community problems or in achieving the goals regarding sustainable development assumed by the UN member states etc.



and academic study programs



FACULTY OF ACCOUNTING AND MANAGEMENT INFORMATION SYSTEMS

6 Piata Romana, 1st District, Bucharest, Romania

Academic study programs:

BACHELOR'S DEGREE in the field of Economic Sciences – Accounting (in Romanian and English)

Distance learning BACHELOR'S DEGREE in the field of Economic
Sciences – Accounting (in Romanian), in Bucharest

MASTER'S DEGREE in the field of Economic Sciences – Accounting (in Romanian and English)

DOCTORAL DEGREE in the field of Economic Sciences – Accounting (in Romanian and English)



FACULTY OF ADMINISTRATION AND PUBLIC MANAGEMENT

6 Piata Romana, 1st District, Bucharest, Romania

Academic study programs:

BACHELOR'S DEGREE in the fields of Administrative Sciences – Public Administration (in Romanian) and Sociology – Human Resources (in Romanian)

MASTER'S DEGREE in the field of Administrative Sciences (in Romanian)

DOCTORAL DEGREE in the field of Economic Sciences – Management (in Romanian and English)



FACULTY OF AGRIFOOD AND ENVIRONMENTAL ECONOMICS

5-7 Mihail Moxa Street, 1st District, Bucharest, Romania

Academic study programs:

BACHELOR'S DEGREE in the field of Economic Sciences – Economics (in Romanian)

Distance learning BACHELOR'S DEGREE in the field of Economic Sciences – Economics (in Romanian), in Tulcea

MASTER'S DEGREE in the field of Economic Sciences – Economics

(in Romanian)

DOCTORAL DEGREE in the field of Economic Sciences – Agrifood Economics, Environmental Economics (in Romanian and English)



FACULTY OF BUSINESS ADMINISTRATION IN FOREIGN LANGUAGES

2-2A Calea Grivitei Street, 1st District, Bucharest, Romania

Academic study programs:

BACHELOR'S DEGREE in the field of Economic Sciences – Business Administration (in English, French, German)

MASTER'S DEGREE in the field of Economic Sciences – Business Administration (in English, French. German)

DOCTORAL DEGREE in the field of Economic Sciences – Business Administration (in English, French, German)



FACULTY OF BUSINESS AND TOURISM

11 Tache Ionescu Blvd., 1st District, Bucharest, Romania

Academic study programs:

BACHELOR'S DEGREE in the field of Economic Sciences – Business Administration (in Romanian and English)

MASTER'S DEGREE in the field of Economic Sciences – Business Administration (in Romanian and English)

DOCTORAL DEGREE in the field of Economic Sciences – Business Administration (in Romanian and English)



BUCHAREST BUSINESS SCHOOL

2-2A Calea Grivitei Street, 1st District, Bucharest, Romania

Academic study programs:

MBA MASTER'S DEGREE in the field of Economic Sciences – Business Administration (in English)



FACULTY OF ECONOMIC CYBERNETICS, STATISTICS AND INFORMATICS

15-17 Calea Dorobantilor Street, 1st District, Bucharest, Romania

Academic study programs:

BACHELOR'S DEGREE in the field of Economic Sciences – Economic Cybernetics, Economic Statistics and Economic Informatics (in Romanian and English)

Distance learning BACHELOR'S DEGREE

in the field of Economic Sciences – Economic Informatics (in Romanian), in Bucharest

MASTER'S DEGREE in the field of Economic Sciences – Cybernetics and Statistics (in Romanian) and Economic Informatics (in Romanian and English)

DOCTORAL DEGREE in the field of Economic Sciences – Economic Cybernetics and Statistics, Economic Informatics (in Romanian and English)



FACULTY OF FINANCE AND BANKING

5-7 Mihail Moxa Street, 1st District, Bucharest, Romania

Academic study programs:

BACHELOR'S DEGREE in the field of Economic Sciences – Finance (in Romanian and English)

Distance learning BACHELOR'S DEGREE

in the field of Economic Sciences – Finance (in Romanian), in Bucharest and Buzau

MASTER'S DEGREE in the field of Economic Sciences – Finance (in Romanian and English)

DOCTORAL DEGREE in the field of Economic Sciences – Finance (in Romanian and English)



FACULTY OF INTERNATIONAL BUSINESS AND ECONOMICS

> 11 Tache Ionescu Blvd., 1st District, Bucharest, Romania

Academic study programs:

BACHELOR'S DEGREE in the fields of Economic Sciences – International Business and Economics (in Romanian and English) and Philology – Applied Modern Languages (English, French)

MASTER'S DEGREE in the fields of Economic Sciences – International Business and Economics (in Romanian and English) and Philology (in English)

DOCTORAL DEGREE in the field of Economic Sciences – International Business and Economics (in Romanian and English)



6 Piata Romana, 1st District, Bucharest,

Romania

Academic study programs:

BACHELOR'S DEGREE in the field of Juridical Sciences – Law (in Romanian)

MASTER'S DEGREE in the field of Juridical Sciences – Law (in Romanian)

DOCTORAL DEGREE in the field of Juridical Sciences – Law (in Romanian and English)



6 Piata Romana, 1st District, Bucharest, Romania

Academic study programs:

BACHELOR'S DEGREE in the field of Economic Sciences – Management (in Romanian and English)

Distance learning BACHELOR'S DEGREE

in the field of Economic Sciences – Management (in Romanian), in Bucharest, Deva and Piatra Neamt

MASTER'S DEGREE in the field of Economic Sciences – Management (in Romanian)

DOCTORAL DEGREE in the field of Economic Sciences – Management (in Romanian and English)



7 Occidentului Street, 1st District, Bucharest, Romania

Academic study programs:

BACHELOR'S DEGREE in the field of Economic Sciences – Marketing (in Romanian and English)

Distance learning BACHELOR'S DEGREE

in the field of Economic Sciences – Marketing (in Romanian), in Bucharest

MASTER'S DEGREE in the field of Economic Sciences – Marketing (in Romanian and English)

DOCTORAL DEGREE in the field of Economic Sciences – Marketing (in Romanian and English)



APPLIED ECONOMICS

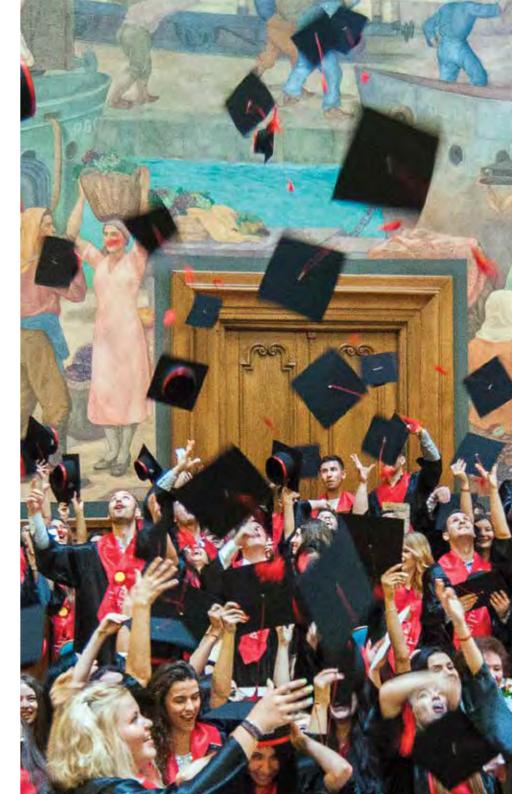
15-17 Calea Dorobantilor Street, 1st District, Bucharest, Romania

Academic study programs:

BACHELOR'S DEGREE in the field of Economic Sciences – Economics (in Romanian)

MASTER'S DEGREE in the field of Economic Sciences – Economics (in Romanian) and Psychology and Behavioral Sciences – Education Sciences (in Romanian)

DOCTORAL DEGREE in the field of Economic Sciences – Economics (in Romanian and English)



Research activities

Today, the Bucharest University of Economic Studies is the leader of economic and public administration higher education in Romania and South-Eastern Europe. The international visibility of ASE's research activity is certified primarily by articles published in Web of Science and/or Scopus indexed journals and by the visibility and impact of research measured by citations. The activities carried out in the last 10 years by ASE's entire academic community resulted in:

over 3,000 articles published in Web of Science indexed journals;

over 2,700 articles published in Scopus indexed journals;

over 4,500 studies published in Web of Science indexed international conference volumes;

more than 800 studies published in Scopus indexed international conference volumes:

over 52,000 citations, out of which over 46,000 excluding self-citations;

over EUR 16 million attracted through financing contracts;

over 30 international projects, including 14 projects financed by the European Union, 7 projects funded as part of the Horizon 2020 or Horizon Europe frameworks.

419 ar 388 ar 113 pa confer

For example, the research activities carried out in 2021 by ASE's entire academic community consisted in the publication of articles in Web of Science journals or in journals indexed in international databases, and the publication of books in prestigious publishing houses, as follows:

419 articles published in Web of Science indexed journals;

388 articles published in Scopus indexed journals;

113 papers published in the Web of Science indexed international conference volumes:

27 papers published in Scopus indexed international conference volumes;

6 books, 25 book chapters published by prestigious international publishing houses (Springer, Palgrave Macmillan, IGI Global, Routhlege, Filodirito Publisher) and 7 books and 22 book chapters published by other international publishing houses;

30 books published by national publishing houses, other than ASE's Publishing House;

40 books published by ASE's Publishing House.

Moreover, 49 research projects were implemented through various national and international programs. amounting to 10,934,471.35 RON.

national and international programs. In 2021, expenses for participation of papers in prestigious international conferences were covered for 68 researchers from ASE. Of these, 45 participations of academic staff and researchers were supported from the special budget allocated by ASE, amounting to 75,397.80 RON, and 23 participations were financed from the budgets of research centers and/or through scientific research projects, amounting to 24,864.75 RON.



INTERNATIONAL COOPERATION

The internationalization process undertaken as per ASE's Internationalization Strategy for the period 2016-2027 continues at an accelerated pace, in a very competitive and challenging national and international context.

Strengthening external prestige: increasing international visibility and reputation

2

Internationalization at home: the involvement and participation of the academic community in international events organized on campus, with a view to developing intercultural competences

Internationalization abroad: developing partnerships in the field of academic cooperation and participation in international programs and mobility

4

Internationalization of research: supporting and stimulating the international mobility of researchers, strengthening collaborative networks and international consortia

ASE ranks first in Romania and 157th out of over 900 universities evaluated in THE Emerging Economies University Rankings 2022.

ASE is strengthening its international prestige through its constant presence in leading world academic rankings, such as Times Higher Education and QS World University

academic rankings, such as Times Higher Education and QS World University Rankings. For the fifth consecutive year, ASE is present in the Times Higher Education World University Ranking 2023, which includes 1799 research universities. ASE is ranked 1st in Romania, for the fourth consecutive time and the 501-600th worldwide, for the second consecutive year.

In THE World Universities Ranking by Subjects 2023, ASE is ranked 601-800th worldwide, in the field of Social Sciences, and 801+th in the field of Business and Economics, being third in Romania.

In the QS World University Rankings by Subject 2022, ASE ranks 351-400th in the world and first in Romania in the field of Economics & Econometrics, and is ranked 501-550th worldwide and second in Romania in the field of Business and Management.

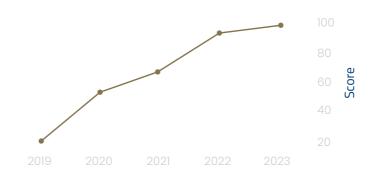


WORLD UNIVERSITY RANKINGS

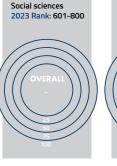


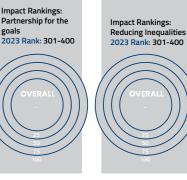


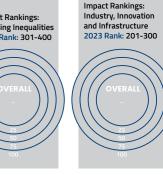
Breakdown via year: Citations











Business &

Economics

2023 Rank: 801+







Ranking position 2019 to 2023

2019 2020 2021 2022 2023 1001+ 801-1000 601-800 501-600 501-600

INTERNATION PARTNERSHIP

In order to enhance the University's international partnerships, an important role is played by participation in events and activities within international networks and associations relevant to the field of economic studies, ASE being affiliated to 27 international networks/ associations. The University is a member of the

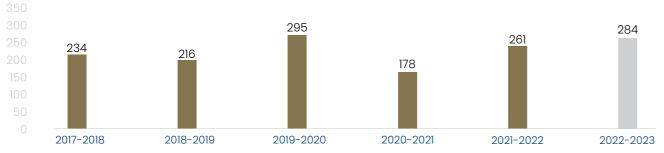
ASE has concluded 330 bilateral Europe - Reform Alliance, which includes

Responsible Innovation and Ethics for agreements with partners the University of Passau, Germany, INSA, from 45 countries. Lyon, and ENSIIE Paris, France, the Universities of Applied Sciences Vienna and

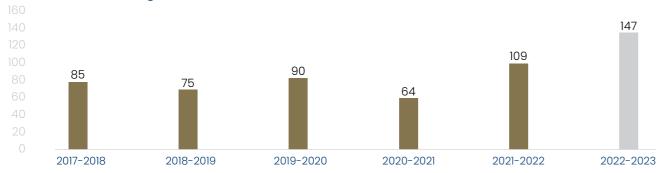
> Kufstein, Austria, Kajaani University of Applied Sciences, Finland, Estonian Business School, Corvinus University of Budapest, Hungary, and Fernando Pessoa University, Porto, Portugal.

AUSTRALIA Furthermore, the preparation process for obtaining AACSB international accreditation continues at an accelerated pace. Our University is implementing a series of international projects developed within consortia, financed by Erasmus+ Programs – Action 2 – Strategic Partnerships, amounting to 319,121 EUR.

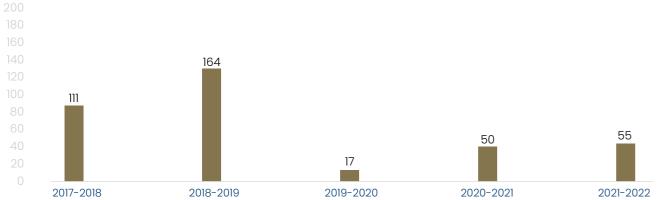
Trends in outgoing mobilitiest



Trends in incoming mobilities



Trends in placement mobilities

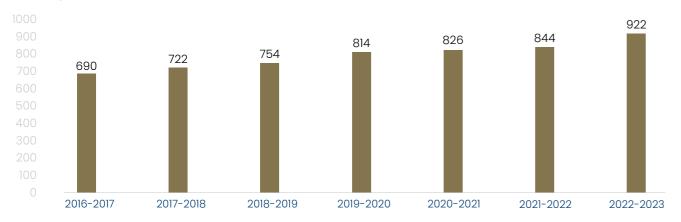


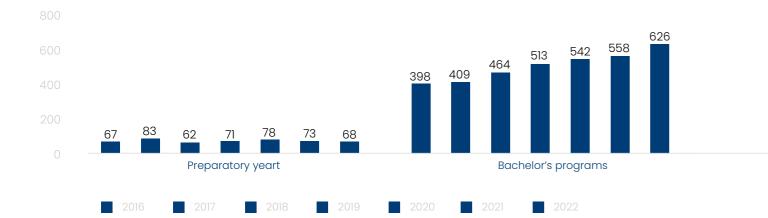
Erasmus+ funding for mobilities obtained through international competition:

| No | Project | Value (Euro) | Period |
|----|---|--------------|-------------------------|
| 1. | Project 2022-1-R001-KA131-HED-000057422 Mobility with program countries and third countries associated with the program | 1.597.785 | 01.06.2022 - 31.07.2024 |
| 2. | Project 2022-1-R001-KA171-HED-000068922 Mobility with third countries not associated with the program | 118.190 | 01.08.2022 - 31.07.2025 |
| 3. | Project 2021-1-R001-KA131-HED-000011284 Mobility with program countries and third countries associated with the program | 1.275.155 | 01.09.2021 - 31.10.2023 |
| 4. | Project 2020-1-R001-KA103-078181 Mobility with program countries | 1.611.231 | 01.06.2020 – 31.05.2023 |
| 5. | Project 2020-1-R001-KA107-079494 Mobility with partner countries | 202.456 | 01.08.2020 – 31.07.2023 |
| 6. | Project 2019-1-R001-KA103-061933 Mobility with program countries | 1.483.020 | 01.06.2019 - 31.05.2022 |
| 7. | Project 2019-1-R001-KA107-062599 Mobility with partner countries | 140.745 | 01.08.2019 - 31.07.2022 |
| | | | |

As a result of international promotion efforts, as well as of the increase in the international prestige of our university, through its constant presence in the most prestigious world rankings, **922 foreign students** are currently registered at ASE.

Trends in the number of international students in the period 2016-2022





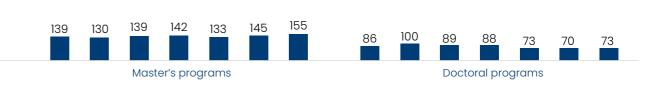
The community of international students who attend full university studies at ASE is made up of

students of 40 nationalities, thus significantly Most international students come contributing to the rom the Republic of Moldova (about 45%), of the academic community. Morocco, Tunisia, Albania, Turkey, Ukraine, Iraq (ranging from 1.9% to 5.2% each).

> ASE's Cultural Studies Centers - the Center for American Studies (established in 2017), the Center for Japanese Studies (established in 2019) and the Center for Francophone Studies (CRU ASE established in 2015), carry out specific activities that make a notable contribution to the intensification of the University's internationalization process.

Over the past seven years, over 700 international events have taken place, among which we mention: 7 editions of the International Week in ASE, 7 editions of the International Knowledge Fair, 5 editions of the Internationalization Think Tank, Accreditation Summer Camp, Open Days Caravans. The external travel procedure was digitized and the "out of papers" program has been implemented by ASE's Erasmus+ Office.

The internationalization process will continue to focus on increasing the University's international prestige, strengthening internationalization at home and abroad, as well as implementing the AACSB international accreditation process and participating in the European Universities initiative.



PARTNERSHIPS WITH THE BUSINESS ENVIRONMENT



Over time, ASE has aimed at the consolidation and conclusion of strategic agreements with the economic and social environment, on the following essential aspects: the development of physical and digital infrastructure, offering study programs adapted to the current and prospective needs of

companies, offering annual internships and other career development programs for students, conducting applied research projects and implementing their results, organizing joint business events, or providing consulting services for the economic and social environment. Since 2016, the main concern has been the development of the University's infrastructure. Among the most important investments we can mention:

Modernization of the Robert Schumann Accenture Student Lab (Funder: Accenture Romania);

Modernization of the Grigore Moisil OMV Petrom Amphitheater (Funder: OMV Petrom);

Restoration of the "History of Romanian Trade" mural painting, made by Cecilia Cutescu-Storck, in the Aula Magna (Funder: ONE United Properties);

Modernization of the Deloitte 2101 Amphitheater (Funder: Deloitte Romania);

Modernization of BCR I Amphitheater (Funder: BCR);

Modernization of the ING 3M1 Amphitheater (Funder: ING Romania);

Modernization of the Romgaz 2103 Amphitheater (Funder: S.N.G.N Romgaz S.A);

Modernization of the Garrett 2204 Amphitheater (Funder: Garrett Motion Romania);

The launch of the Microsoft Laboratory equipped with Artificial Intelligence (Funder: Microsoft Romania);

Another important direction the annual organization of ASE's 9 professors/students/members of the administrative staff and 1 for having carried out complex activities in the area of research,

These partnerships and investments have been undertaken for the members of the academic pursued has been the support community, by ASE's Division for of excellence within ASE, through **Liaison with the business** Gala of Excellence, during which environment and ASE's Foundation, with the support of the University's company are bestowed awards management team, as well as of

education and learning, volunteering etc. Moreover, ASE has concluded over 200 partnerships and agreements with commercial companies, associations or institutions in Romania. Among the most important objectives of the partnerships, we mention the following:

> Organization of programs intended for ASE's students with the aim of informing, educating and supporting the latter in their professional career;

Obtaining professional practice and private scholarships for ASE students;

Creating the framework for initiating joint projects and/or capitalizing on research results;

Participation of business specialists in courses and conferences organized by faculties.



UNIVERSITY CAMPUS

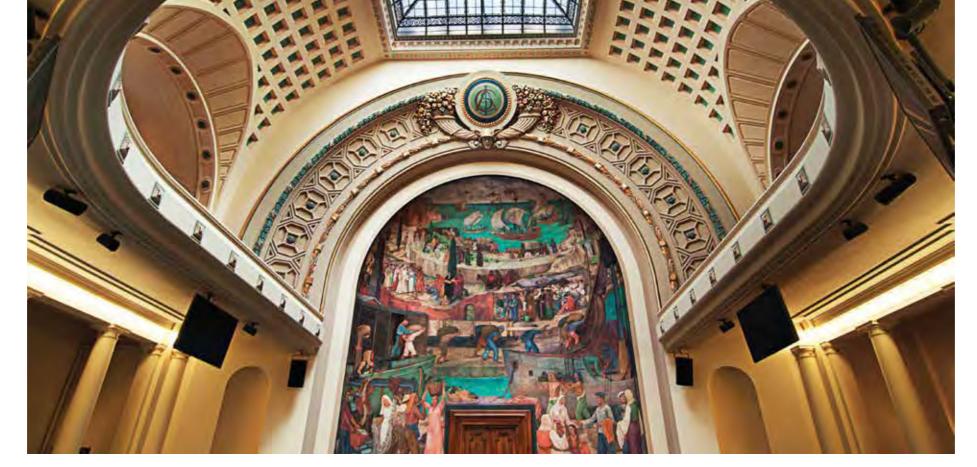
6 Piata Romana and 2-10 Caderea Bastiliei Street

The Bucharest University of Economic Studies is a promoter of cultural knowledge and respect for Beauty. ASE's Palace is a heritage building, built between 1924-1926 in a central city point, Piata Romana.

The construction works of ASE's Palace were carried out under the coordination of leading architects Grigore Cerchez and Ed. Van Saanen-Algi, who have managed to give us a Palace characterized by technical perfection, elegance and robustness, to last for centuries.

The first building of ASE's Palace was built between 1924-1926, in Piata Lascar Catargiu, today Piata Romana, and between 1932-1933 the famous fresco entitled "The History of Romanian Trade" was made by artist Cecilia Cutescu-Storck in the Aula Magna of the Palace. In 1935, the Library Building was inaugurated, the second building of the Palace, attached to the first, and in 1940, the third building was inaugurated - the Building of the Commercial Museum and of the Commercial Bureau.





In the Aula Magna from ASE's Palace, we can admire the largest one-piece mural painting - the fresco entitled "History of Romanian Commerce" or "History of Romanian Trade", made by Cecilia Cutescu-Storck between 1922-1923. The fresco is the focal point in the Aula Magna - with an area of 100 square meters, it is "read" on a spiral, from top to bottom, representing the story of trade throughout the ages – sea trade, then trade facilitated by the use of wagons in the time of Alexander the Good, later commerce held in the

Romanian fairs and, finally, the beginnings of grain and timber exports. In the lower part of the painting, which constitutes the foreground and at the same time the final scene, the author depicts, on the right side, a scene of home industry, by presenting some peasants handing Romanian carpets and embroideries over to sailors to take them abroad, and on the left side scenes such as fishing and grape picking, symbolizing the richness of Romanian waters and vineyards. The work was inaugurated on the occasion of the celebration of the 20th Anniversary since the establishment of the Academy of High Commercial and Industrial Studies in Bucharest (1933).

Moreover. in the Aula Magna there are multiple decorations covered with gold leaf and two busts made from white Ruschita marble by one of the most famous contemporary Romanian sculptors, Adrian Pirvu - the busts represent Virgil Madgearu and Ion N. Angelescu, fervent supporters of the development of economic sciences in our country and professors at the Academy in the 1920s.

In 2006, after a visit to the Bucharest University of Economic Studies, Jeremy Howard included photos and descriptions (received from ASE) of the fresco in the book entitled "East European Art", from the "Oxford History of Art" Collection. In 2022, following its full restoration begun in the fall of 2021, the mural was again unveiled.

ASE's Palace hosts the Rector's Office, the headquarters of the Board of Trustees and the University's Senate, as well as the following rooms of interest to the student community: the Aula Magna, BCR I Amphitheater, Amphitheater II, Amphitheater III, ASE's Library "Victor Slavescu", "Paul Bran" and "Ion Raducanu" Reading rooms, and 3 gyms.

Since 2007, ASE's Palace hosted the "Cecilia Cutescu-Stork" Art Gallery, which organizes temporary exhibitions of well-known artists from Romania and abroad. ASE has a beautiful constantly enlarging art collection, which includes works by established artists such as: Sabin Balasa, Ilie Boca, Dan Bota, Gheo Vlad Botan, Cecilia Cutescu-Storck, Michaela Eleuteriade, Vasile Grigore, Viorel Marginean, Ovidiu Pastina, Adrian Pirvu, Silvia Radu, Ion Salisteanu, Sorin Scurtulescu, Margareta Sterian and many others. ASE honors its Rectors through the "ASE's Rectors' Gallery", located on the monumental staircase of ASE's Palace, and the "Gallery of Economics Personalities", exhibited in the same building.

In ASE's Library, located in ASE's Palace, we can admire two well-known frescoes by artist Sabin Balasa: "Genesis" and "Enchantment", as well as works by many other artists, whose works have been exhibited as part of the project entitled "ASE's Painters".



7 Piata Romana

The "Nanu Muscel" Building belonged to PhD Prof. Ion Nanu-Muscel (1862-1938) and his wife Ana, being built in 1890, in the composite style of the time, which combines elements of the Louis XV and Louis XVI styles, in the manner of architect I. D. Berindey-the

It is a space intended for culture, which historical monuments. from 2023 hosts ASE's Museum, the "Cecilia Cutescu-Stork" Art Gallery and various spaces for cultural and artistic activities.

son. Purchased by ASE in 2012, it has recently been consolidated and restored, the works

being carried out by certified experts in the restoration of

Considering its value and destination, ASE intends to include the building in the cultural circuit of the Capital City of Romania.

The Museum of the Bucharest University of Economic Studies was inaugurated in April 2013, on the occasion of ASE's Centennial Anniversary. The first headquarters of ASE's Museum was on the 1st floor of ASE's Palace, which hosted old documents about ASE, as well as cultural events - round tables, debates, book launches, interviews with special guests.

Since April 2023, when the University celebrates 110 years since its foundation, ASE's Museum is hosted by the "Nanu-Muscel" House in 7 Piata Romana, a historical building representative of the architecture of the city of Bucharest from the beginning of the 20th century. The building has been recently restored, according to its original blueprints and preserving the interior decorations.

The Museum patrimony includes unpublished manuscripts of the founding fathers of our institution, very rare books, objects that belonged to personalities who were connected with the University, pieces of furniture that have been in ASE's patrimony since the time of its foundation, trophies obtained in recognition of the high level of the educational process. Moreover, ASE's Museum has in its inventory an impressive art gallery, whose pieces were obtained during the 110 years of activity through donations and purchases.

It comprises the works of important visual artists from the recent past and present, both painters and sculptors, such as: Sava Hentia, Henri Catargi, Margareta Sterian, Silvia Radu, Viorel Marginean, Ioan Ladea, etc. They will be displayed in a permanent exhibition.

The Museum has been conceived as a living space that combines the display of historical artefacts and art with cutting-edge technology such as virtual reality or audio-video devices. Symposiums, conferences, concerts and exhibition openings for the works of contemporary artists are to be organized in this dedicated space.



Located near ASE's Palace, the "Sabba Stefanescu" House an Art Nouveau building - was built in 1903 according

to the plans of architect Oscar Maugsch.

Pursuing the mission of promoting scientific, cultural national and international level, the Bucharest University of Economic current and future generations

The purchase of the new building in November 2022 allows the administrative structures of the institution to be concentrated and ethical values at around ASE's Palace, thus contributing to ensuring the efficiency, effectiveness and economy of the administrative processes Studies wants to provide of our university.

with a modern logistical and professional space for education and research, with optimal conditions for the implementation of national and international partnerships, attractive for students, teachers, researchers and other categories of members of our academic community.



8 Piata Romana



41 Dacia Boulevard

The renovation of the building started in November 2021. as part of a project included in the National Program for Constructions

of Public or Social Interest, run by the National Investment Company, an institution under the authority of the Ministry of Public Works, Development and Administration.

Following its complete restauration, the "Mihai Eminescu" Building, erected over 50 years ago, will become a high-performance educational space, at the highest standards of safety and functionality, with amphitheaters, laboratories and related spaces equipped with ultramodern furniture and computing technology, which will give a higher quality to the teaching process.

The "Virgil Madgearu" Building hosts the headquarters of the Faculty of Economic Cybernetics, Statistics and Informatics and the Faculty of Theoretical and Applied

Economics, as well as the Grigore Moisil OMV Petrom, Garret,
Deloitte, Romgaz Amphitheaters,

modernized as part of ASE's partnerships with the business environment. Moreover, here, students can enjoy a nature corner – the Cybernetics Garden.

15-17 Calea Dorobantilor Street





The building hosts the headquarters of the Faculty of Agrifood and Environmental Economics and the Faculty of Finance and Banking, as well as the Department of Academic Staff Training and the Center for Career Counseling

The construction of the building was consolidated and rehabilitated, quality food. offering modern rooms for lectures and

and Guidance. In the immediate vicinity, in the "Mihail Moxa" Complex, there are dormitories, medical and began in 2001, during the mandate dental offices, the Moxa Canteen, especially of Rector, PhD Prof. Paul Bran.
Between 2020-2023, Building C2 (B) designed for students, with affordable good

seminars, a dedicated room for a high-density data center, office spaces for teaching, research and administrative staff.

Here are the headquarters of the Faculty of Business Administration in Foreign Languages, and the Faculty of Bucharest Business School. The Ernst & Young Amphitheater is also located here.

the building bears the name of Academician Victor Slavescu

The building was erected in 1905 and is classified as a historical monument, having been restored and consolidated between 2007-2010.

Currently, it is the only building in Romania that is protected against earthquakes by means of the "base isolation" method, being, therefore, one of the safest in the country.

economists of the Interwar period, also a Liberal politician, professor at the Academy of High Commercial and Industrial Studies, its Rector in 1944, and member of the Romanian Academy



2-2A Calea Grivitei Street

This building hosts the "Cihoschi" Restaurant-canteen,

4 gyms,

and various spaces for administrative departments.



5 Stanislav Cihoschi Street



7 Occidentului Street

Inaugurated in September 2017, the construction began in 2009 and required a sustained effort to be completed to the most modern standards. The building has spaces

Dormitory, at about 15-minute competition, reading rooms and walk from Piata Romana.

Here is the Occidentului intended for business incubators, for research projects won through accommodation facilities for students.



11 Tache Ionescu Street

The Faculty of Business and Tourism and the Faculty of International Business and Economics are located here, as well as the Postgraduate School of Continuous

The building was acquired by ASE in Professional Training and Development, and the 1990, during the mandate of Rector Institute for Doctoral PhD Prof. Constantin Barbulescu. Studies.

The Bucharest University of Economic Studies offers its students over 5,000 accommodation places in the best conditions in 12 dormitories

in the following city areas: The Moxa Complex, the Old Belvedere Complex, the New Belvedere Complex, the Agronomie Complex, the Vitan Dormitory, the Tei C1 Complex.



Inaugurated in November 2017, the building is named after PhD Prof. Ion Gh. Rosca,

ASE's Rector between 2004-2012. It offers accommodation and dining facilities.

The Center hosts a modern center for teaching activities, conferences, national and international scientific debates.

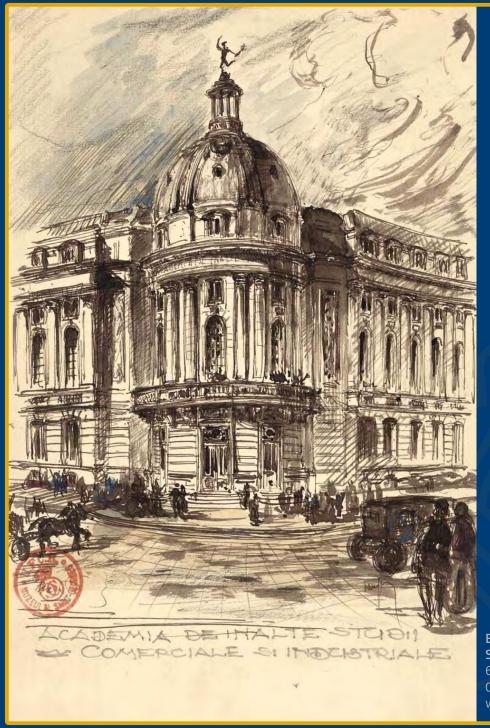
n Gh. R raining Comple

Predeal

This Professional Training Center was purchased during the mandate of Rector PhD Prof. Ion Gh. Rosca, in 2004 (with first steps in this direction being taken by the previous Rector PhD Prof. Paul Bran). The recently modernized building also has accommodation and dining facilities, which make it suitable for leisure and vacation purposes.

Covasna





Vivat,
Crescat,
Floreat!

BUCHAREST UNIVERSITY OF ECONOMIC STUDIES

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